



Dear Burfordians,

Invitation to Support the Burford Festival 6-16 June 2024

Main Sponsor

The Burford Festival is a biennial 10-day celebration with an exciting array of quality events, a colourful mix of music, literature, theatre, open gardens, speakers, performances and community events. It is a popular focal point for all the surrounding communities and attracts many new visitors to the town to discover its delights and what it offers.

The Festival is set up as a charity, to bring new educational and cultural experiences to the people of Burford and surrounding villages and promote social cohesion by offering events that appeal to every part of the community, at affordable ticket prices. Any surpluses are donated to local projects and charities in line with these objectives. It is run entirely by volunteers. Well over 100 people were involved in the Festival activities during 2022 - opening their gardens, distributing marketing material, stewarding events and selling tickets. It is truly, a real community effort.

It is a unique opportunity for promoting Burford and your business activity within it. Promotional marketing is channelled through the media and Festival website, distribution of brochures and posters, as well as advertising through parish and regional outlets.

Main Sponsors will receive:

Acknowledgement in written and spoken descriptions of the Festival e.g., articles in The Bridge/Cotswold Life/village magazines/Mayors' reception.

- Your Name and Logo next to all descriptions of events, festival brochure, posters, website and social media marketing.
- Four free tickets to an event of your choice and reserved seating on the front row.
- A free full-page ad in the festival brochure in a prime location (Pdf artwork to be provided by sponsor).

The donation for a **Main Sponsor will be £2,000**. Your support will be invaluable to us and help assure the continued success of the Burford Festival.

Many thanks,

Paul Newman

Burford Festival Sponsorship Team

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